

MMT 100 CLUB SENSATIONAL

Club Sensational is the crown jewel of the My Most Trusted Network.

These are the 4 pillars of Club Sensational:

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EARN & SPEND

Members pay \$400 monthly and can utilize \$200 of the fee as credit to spend within the club on other members' services, products and additional MMT services. This is what sets the club apart and makes it *special!*



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SUPPLIERS

Members have the opportunity to become suppliers within the club, enabling them to provide their services and products to fellow club members. They can charge in increments of \$50 and up to a maximum of \$200. This arrangement allows members to earn money while also providing the entire club with access to a variety of discounted and exceptional products and services!



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FIXED SERVICES

Fixed services provided every month form the foundation of your membership. It all begins with a Captivating One-Liner session that leads to the creation of your *club card*, a key tool for establishing your credibility and facilitating introductions in the future. We also offer assistance with your personal concierge, who will make introductions on your behalf by leveraging the vast MMT Global Network and connecting you with other Club Members during gatherings known as '2 Peas in a Pod.'



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REFERRAL SYSTEM

The Club's economic structure depends on new members joining with additional credit to use within the Club Sensational ecosystem. Each month, we will request that our supplying Members provide us with one person's name who could be a potential referral for membership. We will then engage in a conversion with them on your behalf.



My Most Trusted Premium is Included for all Club Members!

FREQUENTLY ASKED QUESTIONS



Q: What type of products or services can I offer to the members?

A: You can offer any product or service relating to your industry/business. You may also charge in multiples of \$50 and up to \$200 for a product or service. You can offer physical products, one-on-ones or a workshop.

Q: Do I have an opportunity to upsell in the club as a supplier?

A: Yes! When you sell your products/services to other members via the Club you can then take the opportunity to upsell your additional and larger version of your products/services.

Q: What if my product costs more than \$200?

A: You can give us a scaled down version of your product/service to sell to other members. We will help you frame your offer.

Q: What happens to my \$200 if I don't spend it during the month?

A: Any unused funds remaining at the end of the month will carry over to the following month, but there is a cap of \$400 on the accumulated balance.

Q: How do I spend my credit?

A: For the first month, members will need to spend their \$200 credit on a special onboarding workshop called the Captivating One Liner, and in the design and creating of their attention grabbing *club card*. After that, every month, members will have \$200 to spend in the club via a list of other members' products and services as well as additional MMT premium features on offer.

Q: Will there be other services that Club Sensational will offer?

A: Over and above the fixed services that every members gets, Club Sensational also offer additional services, including assistance with promoting your LinkedIn events and helping you set them up on LinkedIn if needed. These extra services are offered by Club Sensational's Concierge as optional add-ons to the fixed services. One such option is the LinkedIn outreach lead generation service, where your concierge accesses your LinkedIn profile twice a week to send connection requests and follow-up messages, including your club card article. This outreach service aims to enhance your LinkedIn credibility within your specific industry and potentially lead to valuable meetings. Members are required to cover the cost of these supplementary services from their \$200 monthly credit

Q: How can I support the club by providing a potential referral every month?

A: Suppliers can contribute to the club by providing a new referral each month, as this action supports the economic cycle of the club. The more new members that join, the greater the opportunity for club members who offer services to earn income from their products or services. You initiate the introduction, and we will handle the conversation on your behalf.

Q: What type of members does the club already have?

A: We have members from literally all walks of life. Our members are global and they range from suppliers of luxury olive oil and F&B to business coaches, technology and software service providers, investors of all kinds, manufacturers... everyone. It's not just about their business, but who they are and who they know.

Q: It seems like I am paying \$200 a month for credit and \$200 a month for membership. Explain in more detail what my \$400 membership buys me.

A: Out of the \$400 you pay monthly, \$200 is allocated to our fixed services. Your concierge is committed to sourcing 2-4 high-quality introductions each month using our AI scoring Match-Me system, facilitated through the MMT extension. This also entails introducing you to two other club members every month. These meetings serve the dual purpose of exploring potential referral opportunities and fostering connections with fellow club members.

Additionally, this fixed package covers training on My Most Trusted Premium via the extension, including an upgrade to MMT Premium. The remaining \$200 can be used as credit for your purchase of world-class and exclusive products/services offered by our members, as well as for accessing our services not included in the fixed package, such as event promotion and more personalized concierge assistance.

